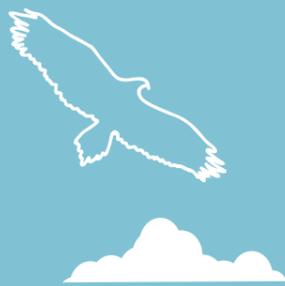


Community involvement and funding options

for the Great Ocean Road Coast and Parks Authority



A summary of key findings gathered in November – December 2019 on how people wanted their community to be involved with the new Authority into the future and their views on possible funding options to support the Authority's operations



WHO WE HEARD FROM

153

Face-to-face conversations

127

Online surveys completed

46

Different postcodes responded

6

Written submissions received

INVOLVEMENT PRIORITY

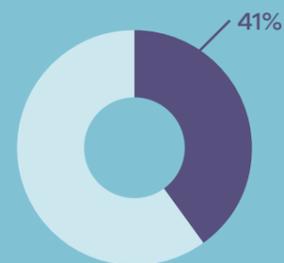
RANK

Long term planning	177
Environmental conservation and rehabilitation projects and/or priorities	173
Location, design and maintenance of facilities, assets and infrastructure (eg. Toilet blocks, stairs, fences, car parking, shelters)	162
Visitor management	150
Annual budget process	77

% OF RESPONDENTS SUPPORTING FUNDING OPTIONS

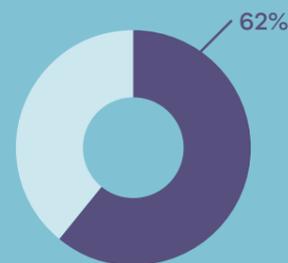
Respondents were able to select more than one

Parking fees



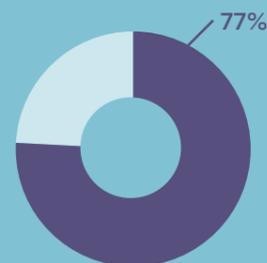
Charge fees for parking in car parks at key sites along the GOR.

Seasonal Parking Pass



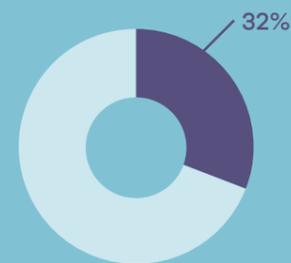
A seasonal parking permit is required to park along the GOR. Locals receive free permits, while two permit types are available to visitors: a season pass for regular visitors, and a one-off pass.

Tourism operator licenses and fees



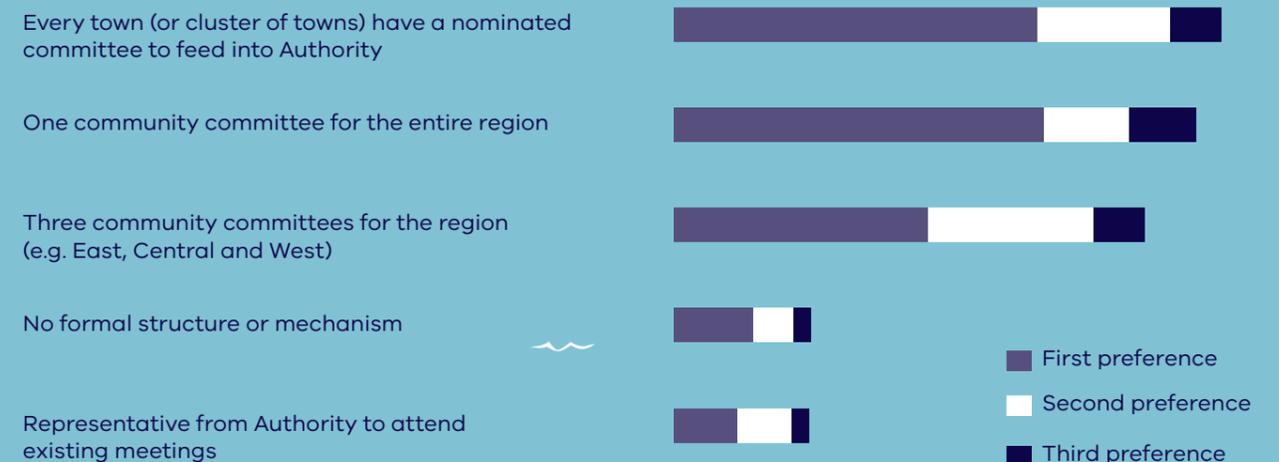
Currently, most tourism operator licences are managed by Parks Victoria. They comprise an annual license fee plus a per-visitor fee which is capped at an annual maximum of \$14k. Reducing the cap and/or increasing the per user fee would enable increased revenue generation.

Commercial opportunities at key visitor sites



Including public/private partnerships. For example: establishing a visitor experience centre at Twelve Apostles to run a range of commercial activities that generate revenue (e.g. café, art gallery, retail outlet, etc.).

FAVOURED MODEL OF COMMUNITY INVOLVEMENT WITH THE AUTHORITY



*The community was asked for their first, second and third preference, the overall total displayed above has been weighted. First preferences were counted as three votes, second preferences as two and third preference obtained one vote.

FIRST PREFERENCES



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