

SOUTH YARRA TO WINDSOR TRAIN AND TRAM ZONE ACTIVITY CENTRES

PHASE 1 COMMUNITY CONSULTATION SUMMARY



TRAIN AND TRAM ZONE ACTIVITY CENTRES PROGRAM

We want to provide all Victorians with the choice of a well-designed home, in a place where they can thrive. That's why we're planning for more homes in and around 60 train and tram zone activity centres across Melbourne, creating capacity for more than 300,000 new homes to be built around train and tram lines, jobs and services by 2051.

By planning for more housing in activity centres, we're supporting more Victorians to live closer to jobs, services, public transport and green, open space.

STAGE 2 CONSULTATION

In October and November 2025, we connected with local communities, Councils, landowners and industry stakeholders across 23 train and tram zone activity centres. This was the first phase of community consultation for these centres. We wanted to understand what matters most to you about the places you live, work or are otherwise connected to.

We asked:

- What do you love about these places?
- What makes them unique?
- What should be protected or improved?

Your feedback has helped shape draft maps for your train and tram zone activity centre, which will guide new housing development around **South Yarra, Prahran and Windsor stations** – while preserving the things that make each of these places special.

This consultation report reflects the feedback from local communities.

HOW WE REACHED OUT TO COMMUNITIES

Newsletters

mailed to households and businesses approximately 100 to 200m from the edge of each activity centre



Social media

geo-targeted posts and videos to encourage participation in the consultation (online sessions, drop ins and online survey)



Advertising

posters at stations and digital screens at various retail stores in activity centres



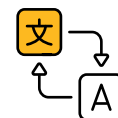
Community representatives

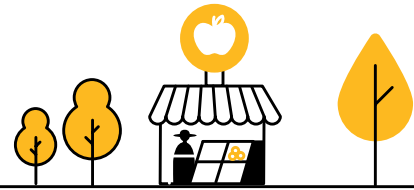
information and consultation materials shared with councils, local leaders and interest groups and multicultural community groups



Multicultural materials

translated survey, Engage Victoria content and postcards in-language





HOW WE RECEIVED FEEDBACK

To ensure we had broad participation, we gathered community feedback through a range of digital and face-to-face events, as well as providing translated materials.

Options to participate included:

Engage Victoria online survey

The survey was on our Engage Victoria page, along with information to help people better understand the program. The survey sought community feedback on what you love and value most about your local area. The survey was available in English and in the top three languages in each centre.

Online QA sessions

We held online webinars to provide people with an opportunity to hear directly from planners, gain more knowledge about the program and ask questions. These sessions were also recorded and published on our Engage Victoria webpages.

Community drop-ins

For those who wanted to have in-person discussions, we held two drop-in sessions per train and tram zone activity centre group, where participants could view and take home useful materials and had an opportunity for one-on-one conversations with a planner.

Walk-by events

Walk-by events were held in busy local areas with program representatives out on the street sharing information about the program and encouraging people to provide feedback either by conversation, attending a drop-in session held nearby, or by completing the survey online.



102,328

Engage Victoria
page views



45,046

Engage Victoria
unique visitors



3,200+ pieces
of feedback:

- **427** questions asked at online sessions
- **742** comments from drop ins and walk by sessions
- **2,505** survey responses
- **7** in-language survey responses

8 online sessions held

574 online session registrations

309 online session participants

14 community drop-in sessions held

363 community drop-in participants

14 walk by events

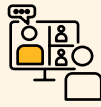
527 walk by participants

SOUTH YARRA TO WINDSOR ENGAGEMENT INSIGHTS

Online session

6 participants

Thursday 6 November
6:30pm – 7:30pm



Walk-by events

61 interactions

Saturday 8 November 2025
South Yarra Station

Tuesday 11 November 2025
Prahran Square



Drop-in sessions

4 participants

Saturday 8 November 2025
St Martins Youth Hall

Tuesday 11 November 2025
Grattan Community Gardens Centre



KEY THEMES

Local infrastructure

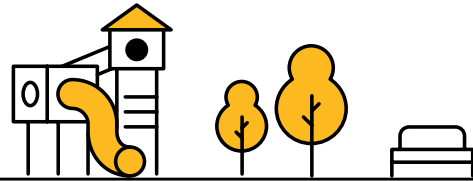
- Calls for upgrades to transport, utility infrastructure, schools, hospitals, health clinics and for open space planning ahead of projected population growth.
- Community wants more parks and green spaces.
- A call for adequate infrastructure to support increased housing (schools, health, drainage, healthcare).

Local character and heritage

- Desire to protect residential character south of Toorak Road and to manage impacts of new development on heritage buildings.
- Preference to prioritise new developments that will contribute to preserving neighbourhood character through better apartment design and appropriate density.
- There is a strong desire for a more place-specific approach that recognizes local character and supports local aspirations.

Transport and parking

- Participants said they valued their public transport links (trains, trams, buses) and walkability in the area, with good connections to shopping precincts, parks and recreational spaces, as well as the CBD for work and daily activities.
- Desire for improvements to public transport frequency and reliability, accessible transport (including compliant tram stops) and upgrades to pedestrian infrastructure.
- The need for more transport capacity to accommodate population growth.
- Requests for improved safety for pedestrian and cycling connections, along with a general desire for fewer cars and more pedestrian-friendly environments.



Building considerations

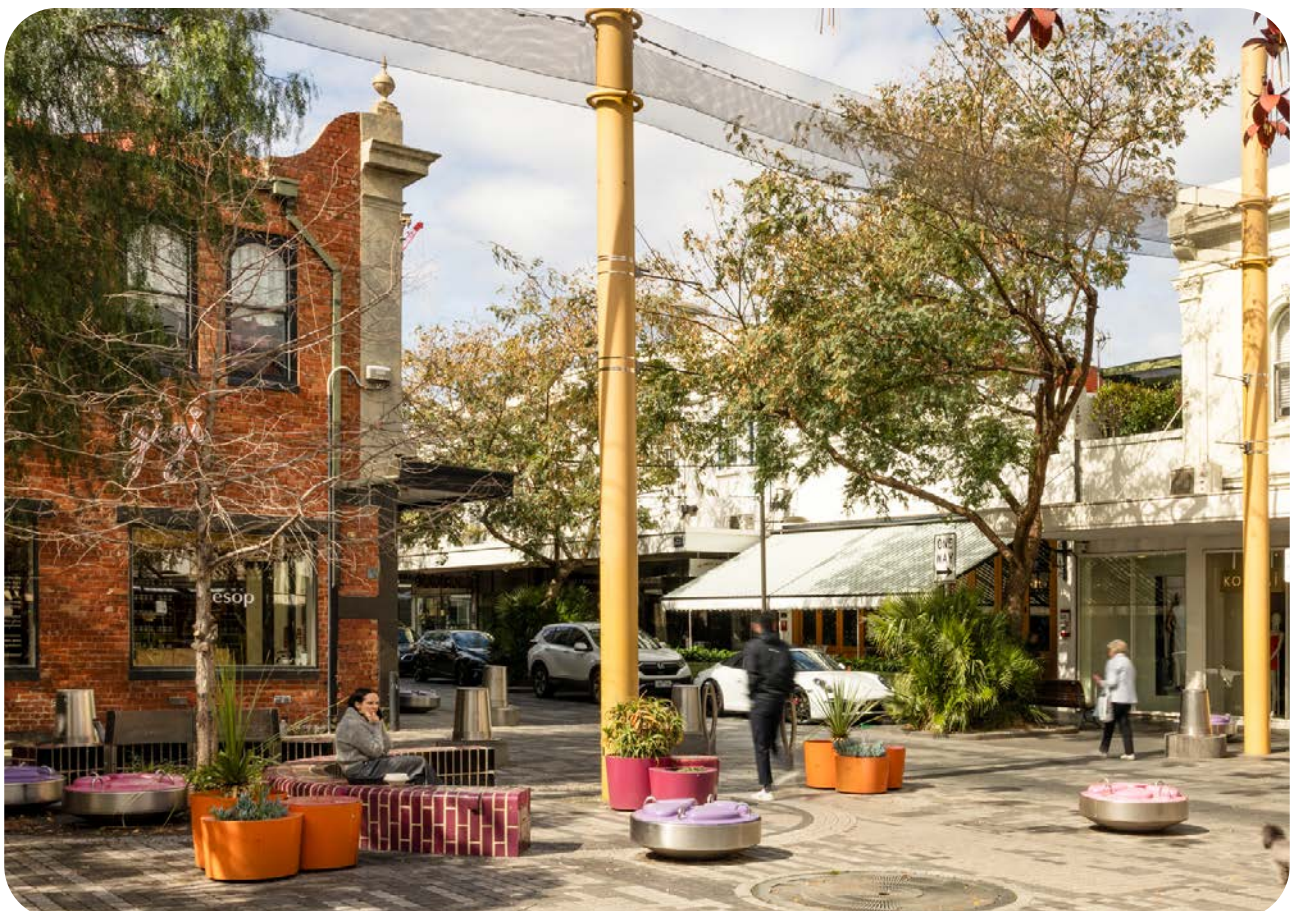
- Concerns for high-density development in an already highly developed area. Building heights need to be scaled between closely spaced activity centres and need to consider impacts to sun access, views and green space.
- General support for more housing choice, however new developments need to be well-designed and infrastructure needs to support increased density.
- Strong emphasis on the need for affordable housing options across the train and tram zone activity centres.
- A desire to see building standards support liveability for new residents.

Open space, green space and sustainability

- Green spaces, parks and open spaces are seen as being very important for community well-being.
- Calls for more outdoor sporting equipment and recreational facilities in existing parks and the need to plan for sufficient green space alongside new developments.
- Calls for new developments to consider high-performance sustainable design and stronger environmental impacts.

Planning process and local input

- There is a desire for stronger alignment between activity centre plans and councils place-based work.



ONLINE SURVEY



40 Survey Responses

21 Prahran

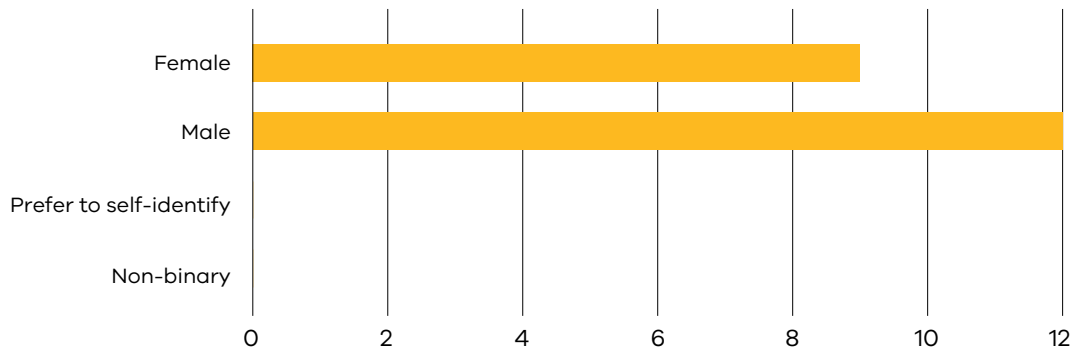
19 South Yarra

0 Windsor

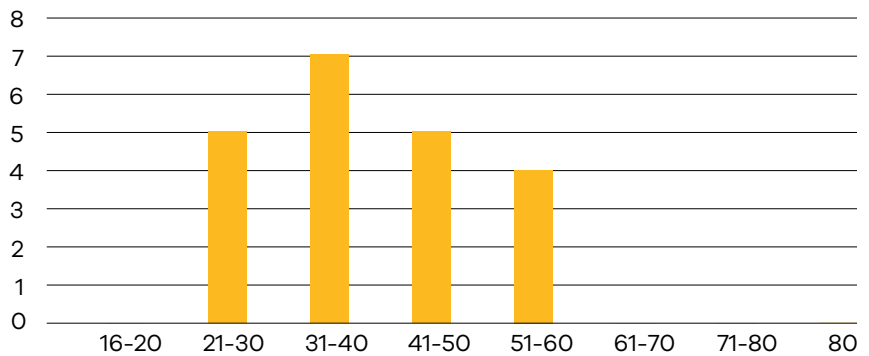
603 website views for this group of centres

DEMOGRAPHIC INFORMATION

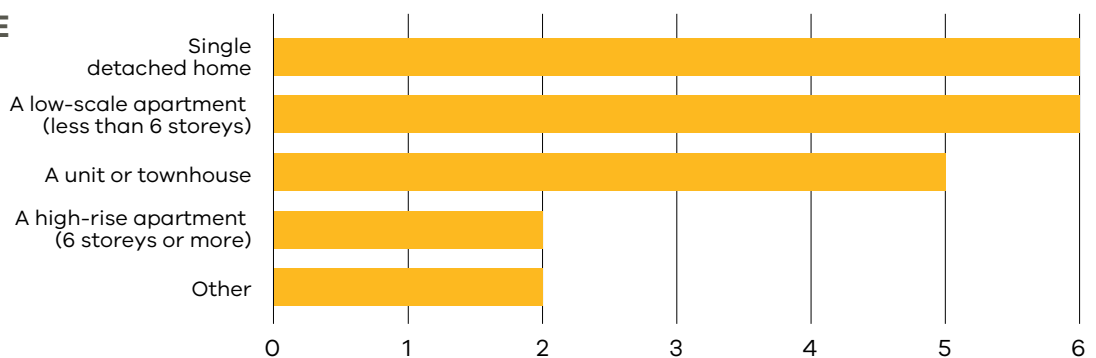
GENDER

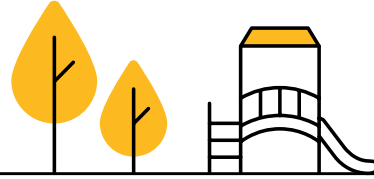


AGE



HOME TYPE





WHAT'S MOST IMPORTANT WHEN IT COMES TO SUPPORTING MORE HOMES

1. Building considerations, such as overshadowing, wind protection and sun access to the street
2. Protecting parks and open space
3. Different types of higher density homes
4. Space between and around buildings
5. Improvements to support local travel
6. Protecting built heritage

TOP 10 LOCAL AREAS WHERE PEOPLE LIKE TO SPEND TIME

1. Chapel Street
2. Greville Street
3. Commercial Road
4. High Street
5. Peel Street
6. Alma Park
7. Windsor Sidings
8. Fawkner Park
9. Prahran Market
10. Prahran Pool
11. Prahran Square

WHAT YOU VALUE MOST ABOUT YOUR LOCAL AREA

- Access to public transport
- Local shops, restaurants and entertainment
- Neighbourhood character and feel, including heritage buildings
- Access to open space
- Existing trees and vegetation.

WHAT WOULD MAKE YOUR LOCAL AREA BETTER?

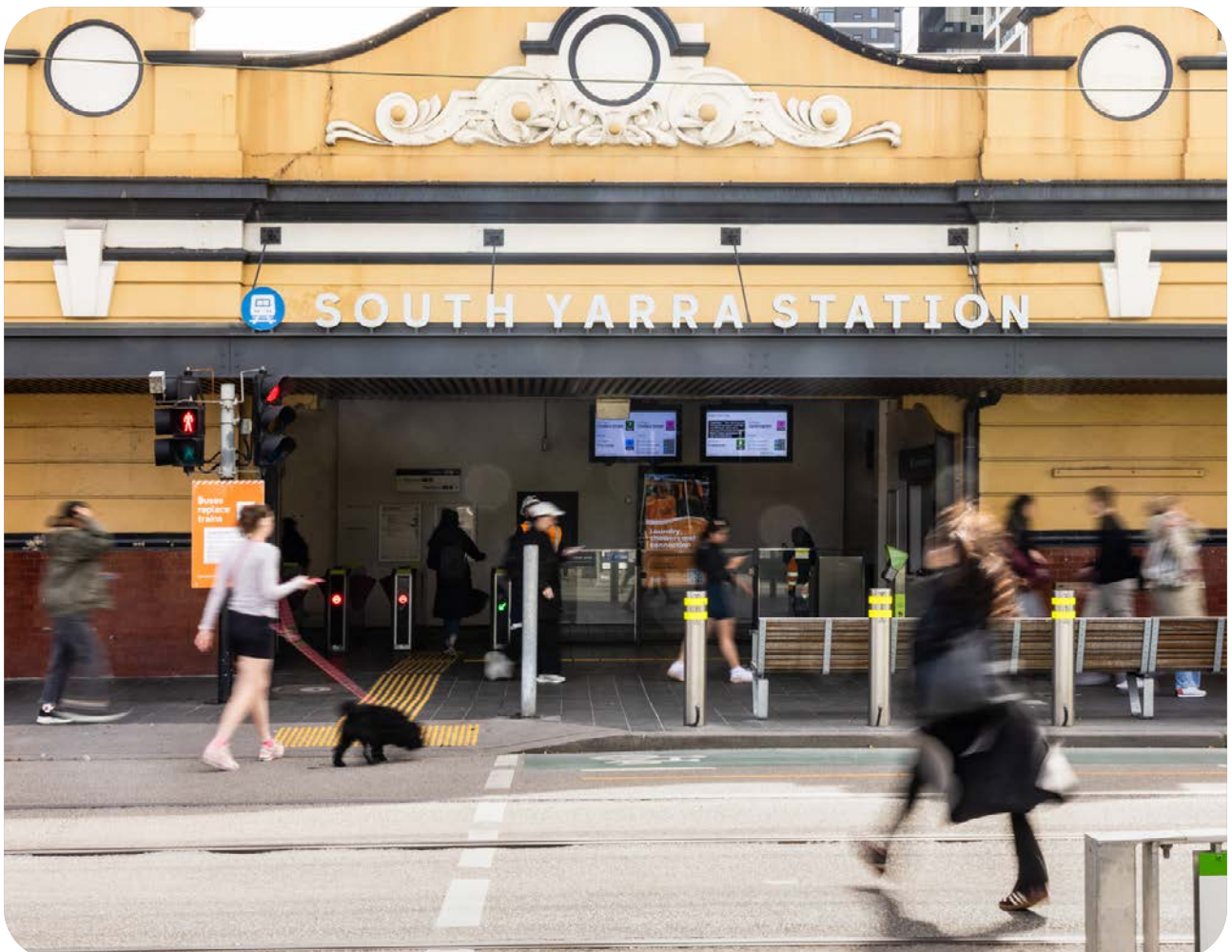
- Better walking and bike riding paths
- Safe, inclusive and welcoming public areas
- Better walking streets, footpaths and road crossings
- Improved parks, gardens and playgrounds
- More trees and vegetation.

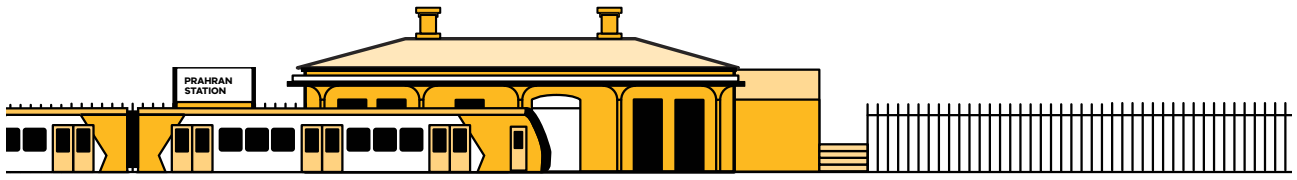


PLACE-BASED FEEDBACK

PRAHRAN STATION

- Comments about the ratio of market to social housing – desire to preserve access to the area and to maintain the local community
 - Support for older apartments with surrounding space and shared gardens as a model for liveable high-density housing
 - Request to focus on quality homes with minimum apartment sizes, common areas, outdoor spaces, and facilities including parking, which is currently lacking
- A call for less focus on cars and on street parking and a desire to make room for pedestrians, cycling, outdoor dining and pocket parks/greenery
 - Improvements to accessible public transport and for more outdoor spaces
 - Concerns about public safety with references to petty crime and narrow footpaths.





SOUTH YARRA STATION

- Request to reduce on-street car parking and traffic volumes in the area
- Respondents felt that more emphasis should be placed on utilising existing housing more effectively
- Call for something to be done about the Punt Road/Toorak Road intersection congestion if any growth is planned for the local area.

WINDSOR STATION

No surveys were completed for the Windsor Station activity centre.

HOW WE'VE USED YOUR FEEDBACK

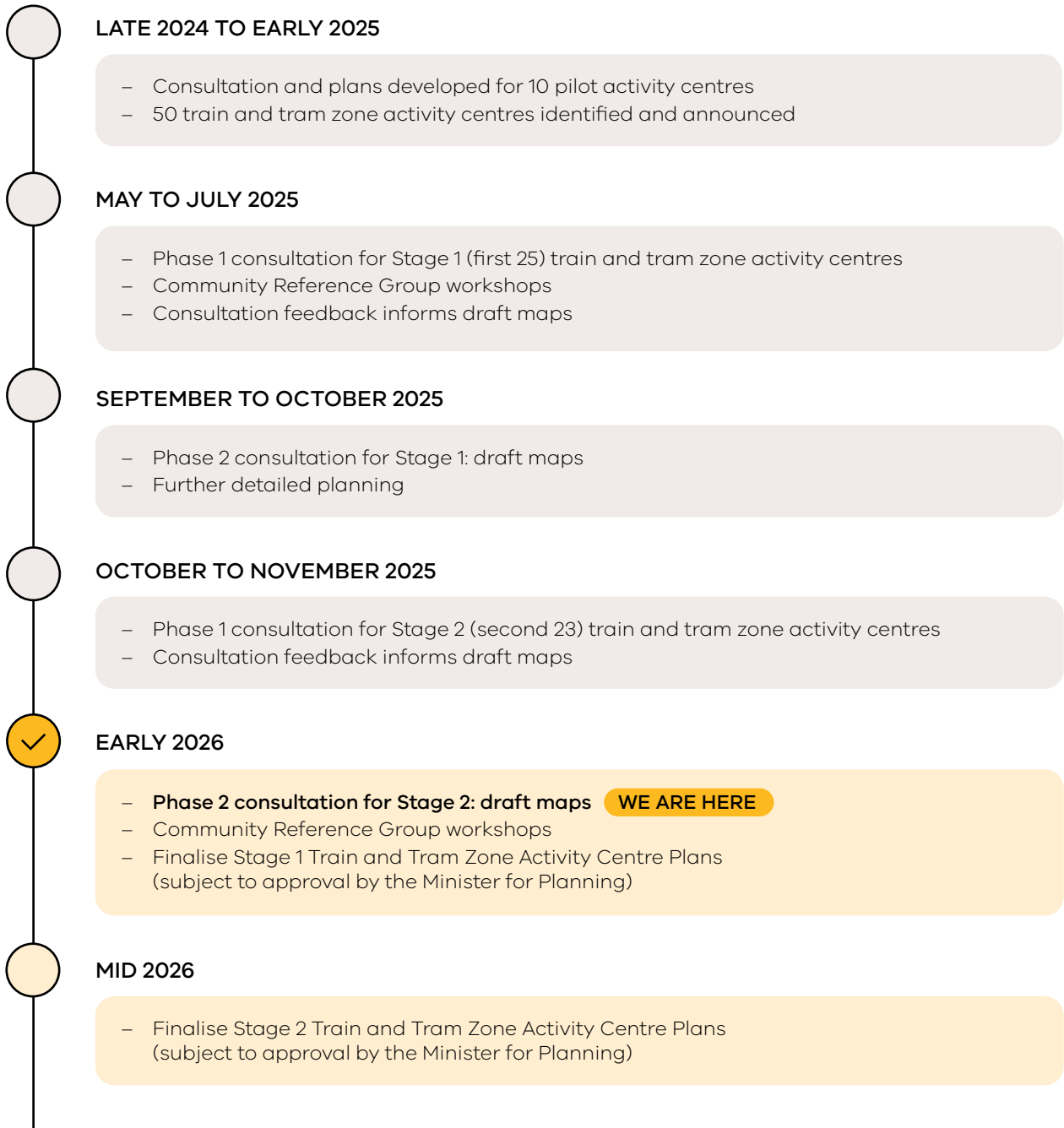


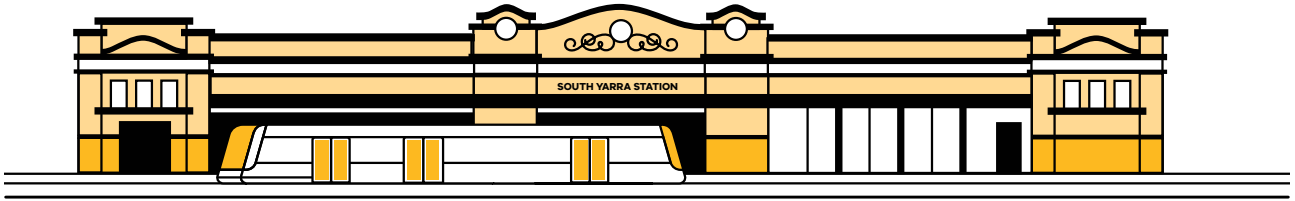
We heard clearly that community values the vibrant streets, pedestrian and cycling connections, heritage and local character of the area. The feedback we have received has helped to inform how we have shaped our draft maps and how we've applied planning controls across different areas.

- We've proposed high-level sun protection along **Chapel, Greville and Izett Streets** to ensure they are not overshadowed by new developments so they remain great places for walking, cycling and outdoor dining.
- New planning rules for reduced building heights are being proposed for target areas affected by heritage overlays to protect the history and character of these centres.



PROGRAM TIMELINE





WHAT'S NEXT

We've listened closely to what you have told us about your train and tram zone activity centres, the places you care about and what makes those places special. Your feedback has helped to shape our draft maps by identifying areas you want to protect and enhance. It's also helped us to:

- propose core and catchment boundaries for each train and tram zone activity centre
- identify public spaces, streets and parks that need extra care to protect from overshadowing
- highlight the streets you consider to be vibrant and people friendly that you'd like us to protect.

Now we'd like your feedback on our draft maps including:

- proposed heights
- proposed core and catchment boundaries
- important public spaces and whether we've captured all the places and streets you'd like protected
- what would make your local train and tram zone activity centre better.

While considering both the need for more housing in these well-services areas and community feedback, we've created maps showing proposed building heights, core and catchment boundaries and important public spaces.

To learn more about tram and train zone activity centres and how you can provide feedback, visit our website: engage.vic.gov.au/activity-centres

CONTACT US

Activity.centres@transport.vic.gov.au

GET INVOLVED

HAVE YOUR SAY AND VIEW OUR DRAFT MAPS

Visit [engage.vic.gov.au/
activity-centres-program](https://engage.vic.gov.au/activity-centres-program)



COMPLETE THE SURVEY

Join the mailing list to stay updated.

Your feedback will continue to be considered as part of the planning process.

