



These directions apply to the whole region:

Classify strategically important agricultural land, land use clusters and links to processing/manufacturing and freight opportunities through a combined food, freight and energy strategy for the region.

Support transitioning of towns from changes to irrigation through investment and diversification of their economies and application of flexible zoning provisions where appropriate.

Work cooperatively with the North Central Catchment Management Authority to develop a Carbon Action Plan which includes the majority of the Loddon Mallee South region. Support agricultural activity through management of land use conflicts and appropriate land use strategies.

Identify emerging agribusinesses and location clusters, for example, for the equine industry and intensive animal industries including cattle feed lots, piggeries and poultry farms.

Identify agribusiness and tourism clusters in the region. Implement appropriate land use measures through the application of new zones to facilitate agricultural tourism activities.

Develop a regional approach to small lot development using new rural zones implementation.

Intensive animal industry clusters

Area where the equine industry is expanding - specific clusters to be identified

Significant irrigation and primary production area

Mixed farming

Orchards, groves, market gardens, vineyards

Irrigation

Forestry - commercial timber production or plantation

Piggery and poultry

Horse stud

Freeway

Highway

Railway line

Rivers

Lakes

Public land

Settlement



0 20 40 Kilometres



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