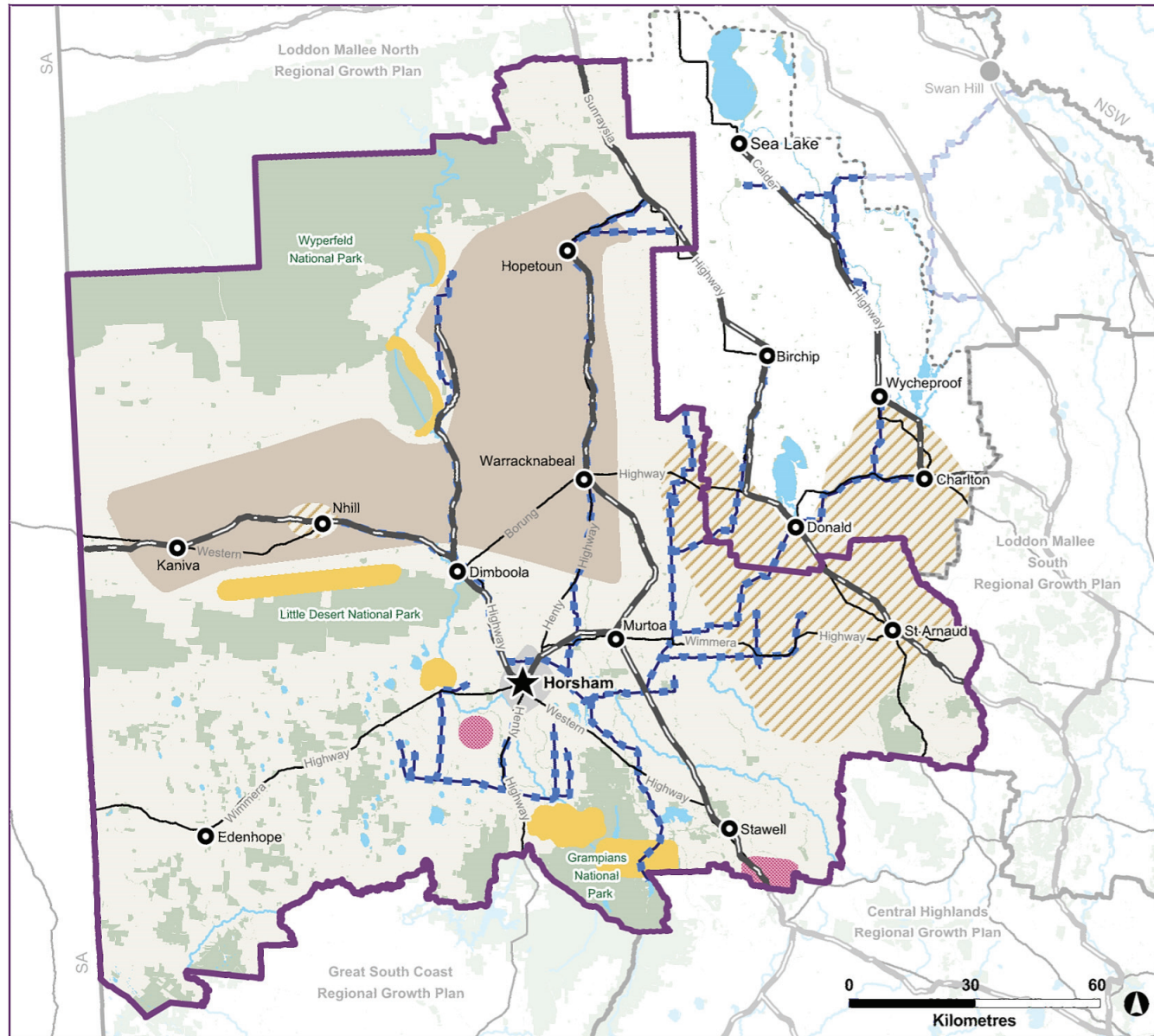




- Highway** **Railway**
- Industry and agricultural clusters should leverage off access to key transport routes.
- Wimmera Mallee Pipeline - trunk pipeline**
- Areas well serviced by the pipeline provide greatest opportunity for agricultural diversification.
- Value added agricultural industries**
- Hub for agricultural value adding, agribusiness services and associated transport and logistics.
- Tourism**
- Nature based tourism development is encouraged near key natural assets. The preferred location is near service infrastructure, including gateway areas or transport access routes. Future development should be sympathetic to local environment and landscape values and manage bushfire risk.
- Viticulture**
- Viticulture and horticultural tourism is encouraged around vineyards and intensive food production areas. Tourism uses such as restaurants, accommodation and associated retail activities should be located near transport routes and service infrastructure. Tourism uses should not be detrimental to the primary agricultural purpose of the area.
- Intensive agriculture (piggeries and broiler farms)**
- The preferred location for medium to large piggeries and broiler farms is in the central and eastern parts of the region, although smaller operations may be located across the region. Developments should have good access to feedmills, electricity, main roads, and secure water supply such as the Wimmera Mallee Pipeline.
- Intensive agriculture (cattle and lamb feedlots)**
- The preferred location for medium- to large scale cattle and lamb feedlots is in the northern and central parts of the region. Development should have access to feedmills, main roads and secure water supply, such as the Wimmera Mallee Pipeline.

- ★ Regional city
- Town
- Public land
- Lakes and wetlands
- Rivers
- Partner council

NOTE: This map is indicative and is not intended to prescribe the location of diversification opportunities