



Map 9

La Trobe National Employment and Innovation Cluster

Strengths

The cluster has strengths in education, research, health and retail.

Jobs

There are around 28,700 jobs in the cluster.¹³ Each location in the cluster has different strengths, but together they represent an opportunity to increase the number and diversity of jobs in the region.

Key attributes

The cluster includes a number of significant employment activities (such as La Trobe University and its industrial surrounds, the Northland Shopping Centre and the Austin Biomedical Alliance Precinct) as well as a concentration of other health, research, commercial and retail activities in and around the Heidelberg Major Activity Centre.

La Trobe University has an expanding education and research role, including a growing student and research population and the recently completed AgriBio Centre. The Heidelberg precinct has a

significant presence of health services, training and research institutions such as the Melbourne Brain Centre. Austin Health—comprising the Austin Hospital and the Heidelberg Repatriation Hospital—is located in the cluster and operates 980 beds, making it Victoria’s largest provider of training for specialist physicians and surgeons. The Olivia Newton-John Wellness and Cancer Centre is within the cluster and has 92 beds. Also within the cluster is the Mercy Hospital for Women, which is a specialist hospital for maternity, gynaecology and neonatal services.

La Trobe University plans to grow its research activities (especially in the biosciences) and encourage the commercialisation of research and the evolution of existing businesses. Land around the Northland Shopping Centre also has significant capacity to accommodate new jobs and housing. Key partners for the future of this cluster include Banyule City Council, Darebin City Council, La Trobe University and Austin Health.

Source: Department of Environment, Land, Water and Planning

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