

## Planning Implementation (DELWP)

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**From:** contact@engage.vic.gov.au  
**Sent:** Sunday, 17 November 2019 12:08 AM  
**To:** Planning Implementation (DELWP)  
**Subject:** New Form submission on Planning for Melbourne's Industrial and Commercial Land



### **New Form submission on Planning for Melbourne's Industrial and Commercial Land**

Hi planning.implementation@delwp.vic.gov.au

There has been a submission on [Planning for Melbourne's Industrial and Commercial Land](#) through Engage Victoria

A copy of the submission is provided as below:

#### **Planning principles and strategies for employment land.**

The draft Melbourne industrial and commercial land use plan includes principles and strategies to guide planning for industrial and commercial land. (page 32).

**Do you think the principles and strategies provide enough clarity and guidance to assist planning for industrial and commercial land?**

Yes

**If no, please let us know why and how they could be improved.**

**Criteria to identify regionally-significant industrial precincts.**

Plan Melbourne identifies state-significant industrial precincts. The draft Melbourne industrial and commercial land use plan identifies regionally-significant industrial precincts and includes criteria used as the basis to identify these locations (page 34).

**Do you support the criteria developed to identify regionally-significant industrial precincts?**

Yes

**If no, please let us know why and how they could be improved.**

**Purpose for regionally-significant industrial precincts and local industrial precincts.**

Plan Melbourne outlines a purpose for state-significant industrial precincts. The draft Melbourne industrial and commercial land use plan identifies a purpose for regionally-significant industrial precincts and local industrial precincts (page 35).

**Do you support the purpose developed for regionally-significant industrial precincts and local industrial precincts?**

No

**If no, please let us know why and how they could be improved.**

see comment below

## **Developing local industrial land use strategies.**

Appendix 2 of the draft Melbourne industrial and commercial land use plan proposes guidance for developing local industrial land use strategies.

### **Do you have any comments or suggestions to improve the guidance for developing local industrial land use strategies?**

The Sunshine NEIC strategy addresses healthcare and education which service privileged, mainstream, and often older residents and workers in the region - but there needs to be more work done to include younger people in the community. Sunshine NEIC desperately needs industry that serves youth engagement and innovation, to contribute to opportunities for those from marginalised communities. The State Government can develop an industrial space such as the Graincorp Silos (Wright St Sunshine), or the old bowling alley next to Albion Station, which are currently vacant, as a space for youth activity around arts, culture, music, digital studio space, recreation leading to creative sector growth and local youth employment skills and opportunities. Further such a precinct can celebrate multiculturalism and inter-culturalism and function as a drawcard for tourists with events, markets, music, food. The State Government has an investment focus on the inner West as a creative precinct, however this arts 'industry' in the more gentrified inner west can be fed by a lifeline of creative energy by ALSO investing more in the more diverse outer Western Suburbs (Sunshine NEIC and neighbouring Wyndham and Melton), while also contributing to social cohesion in the region.

### **Key industrial and commercial areas.**



## **Privacy Statement - Draft Melbourne Industrial and Commercial Land Use Plan**

### **What we will do with your submission**

The Department of Environment, Land, Water and Planning (DELWP) is committed to protecting personal information provided by you in accordance with the principles of the Victorian privacy laws. The submission you provide to DELWP will be used to inform the finalisation of the Melbourne Industrial and Commercial Land Use Plan.

The information you provide will be made available to DELWP to develop a consultation report. This report will be uploaded to the Melbourne Industrial and Commercial Land Use Plan page on the DELWP website.

The contact information you provide may be used to contact you should we need to clarify your submission or to provide you with project updates.

The submission you provide will be published on the DELWP website. To protect individual privacy, DELWP will remove your name and address from your submission when we receive it.

If you do not wish to be identified, please ensure there is no other information in your submission that could identify you or other individuals.

If you are making comment as an organisation, then your comments may be published, including the name of your organisation.

De-identified submissions may be used by DELWP, or its contracted service providers under confidentiality agreements, in preparing its recommendations to government.

Please note, if you do not provide your name/email address we will not be able to identify your submission if you wish to access it, make a correction, or require technical support.

Should you need to correct the information you provided or gain access to your submission, please contact us via email at [planning.implementation@delwp.vic.gov.au](mailto:planning.implementation@delwp.vic.gov.au)

**I agree to the privacy statement**

yes

To view all of the form's submissions, visit:

<https://engage.vic.gov.au/index.php/dashboard/reports/forms/viewDetail/2373>

Regards,

The Engage Victoria Team

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