Living Locally - Activating Croydon South

20-Minute Neighbourhood Pilot Program
20-Minute neighbourhoods

Plan Melbourne 2017–2050 is underpinned by the principle, direction and policies of 20-minute neighbourhoods. The 20-minute neighbourhood is all about ‘living locally’ — giving people the ability to meet most of their daily needs within a 20-minute walk from home, with access to safe cycling and local transport options.

The 20-minute neighbourhood pilot program was launched to test the practical delivery of 20-minute neighbourhoods through place based planning. Croydon South was a pilot site and the project pilot concluded in March 2019.

Purpose of the plans

The plans are the first step in the development of Croydon South as a 20-minute neighbourhood and respond to issues raised in the pilot.

These activations will also deliver on a number of the government’s policy objectives in planning, health, transport, crime, safety and economic development.

The potential temporary activations provide an opportunity to trial possible permanent interventions, but also respond quickly to the COVID-19 recovery process through low cost and easy to implement activations that support local traders and the community.

The strategic opportunities plan features longer term permanent changes, which encourage walking and cycling, along with a transformational amenity lift to the centre.

Community priorities for Croydon South

A community partnership approach underpinned the pilot project, responding to the need to strengthen community participation in planning for our neighbourhoods.

As a result of extensive consultation, the Croydon South community identified opportunities to improve liveability in Croydon South. Community priorities included improvements to:

- public open space - improve the Tarralla Creek Trail corridor
- pedestrian priority throughout - safe crossings at Tarralla Creek and Eastfield Rd and Bayswater Rd and Eastfield Rd
- streetscape - benches, revitalise the activity centre
- safe walk-to-school program
- community art and activities - community notice board; Croydon South Community Cycling Day.

Read the Croydon South report for a detailed summary of the community consultation.

Eastfield Shops context

Eastfield Shops in Croydon South is located approximately 28km from Melbourne CBD and approximately 2km from Croydon major activity centre in Maroondah City Council.

The Eastfield Shops offer a variety of small retail services including cafés, organic grocers, a small supermarket, a bakery, restaurants, hairdressers, local health services, a chemist and a newsagent.

The activity centre is well positioned to undergo renewal in the coming years and support greater diversity of housing, enhanced public spaces, improved interface with the creek and improved destinations.

Supporting Eastfield Shops recover from COVID-19

20-minute neighbourhoods are becoming increasingly important, as many people have been working remotely and using local services, like parks and local shops.

Local shops will need assistance to recover, to support them to reconnect with their customers as many have been closed for a long period.

Safe retail environments are likely to accommodate physical distancing for the foreseeable future, with increased pedestrian, cycling and customer space. This means re-allocating road space in priority locations.

In order to safely move around the neighbourhood to access essential services, exercise and support the local economy of Eastfield Shops, 20-minute neighbourhoods is an established framework which can be used to deliver immediate assistance. This project also supports the creation of jobs through construction of infrastructure.
Croydon South Temporary Activations

Potential temporary interventions for further consideration that respond to the community, test permanent works, support the traders and create for more space in response to COVID-19 recovery.

**Temporary road closure**
Temporarily close the road to create a space for people to gather, sit, relax etc. Pop up parks like these test how we use space for people, rather than for cars, gives more space for trading and dining on the street, and provides opportunity for landscaping, art and events.

**Pop-up park**
A new space for gathering, temporary events, play and dining (such as food trucks or other events), helping to enhance the area as a destination.

**Streetside parklets**
Increased space for pedestrians with trading and dining on the street, landscaping and art.

**Prioritising walking**
Temporary painted pedestrian crossings emphasising pedestrian priority.

**Temporary bike lane**
Bike lane on the mall to connect Tarralla Creek Trail to Bayswater Road bike path.

**Encouraging cycling**
Bike parking throughout the centre and repair facilities.

**Traffic calming**
Engage an artist or the community to paint the road, creating a vibrant sense of arrival and traffic calming treatment.

**Co-working and meeting**
Potential pop-up - community working meeting spaces in council buildings or vacant shops to support increased local working due to COVID-19.

**Economic stimulus**
Shop front improvement and business support initiatives to help traders recover from impacts of COVID-19.
The longer term strategic opportunities identify potential interventions that are based on community priorities, raised during community consultation in the pilot project. Below is an artist impression illustrating how the centre could look if these opportunities are implemented.
Croydon South Strategic Opportunities

This concept plan represents the starting point for better delivering a 20-minute neighbourhood in Croydon South. The potential interventions were informed by a workshop held on site with multiple council service delivery areas. The artist impressions below illustrate possible opportunities, which will be tested further with the community.

**Increased footpath/trading**
Increased pedestrian space on both sides of the street for trading, dining on the street, landscaping and public art.

**A new public space**
Staff car park transformed into a new public space. Potential for public toilet.

**Raised pedestrian crossings**
Raised pedestrian crossings to improve accessibility and pedestrian safety.

**Relocate bus stop**
Relocated bus stop and shelter with DDA compliant ramps.

**Pedestrian signal crossings**
Improving accessibility by connecting the shops across Bayswater Road and Tarralla Creek Trail.

**Encouraging cycling**
Bike parking throughout the centre and repair facilities.
Supporting Safe Access to Local Schools

Priority active transport routes for local schools

As schools start to reopen, it is critical that safe walking and cycling routes are accessible around local schools and community infrastructure. This is also important for a successful 20-minute neighbourhood, where people, including students, find it easy to walk and cycle.

This map identifies schools within a 20-minute walk from the Eastfield Shops. Temporary pedestrian and cycling routes could be established on local streets to enable safe active transport trips from home, with links to key areas, such as cycling trails, local parks and the local shops.

Safe school zones on the street facing the school entrance should also be considered.

Tintern Ave - Tinternvale Primary School
Image references

- Cycle Lane with Cyclist in Dublin. Kevin Alexander George, https://stock.adobe.com/au/81301697?as_campaign=PinByEas_Content-Tinyeye_match&Sepi-81301697&uid=a812cf3ab2a36334c39ed4fe-d5a4998&as_channel=affiliate&as_camp=params=redirect&as_source=arvato