New Form submission on Planning for Melbourne’s Industrial and Commercial Land

Hi planning.implementation@delwp.vic.gov.au

There has been a submission on [Planning for Melbourne’s Industrial and Commercial Land](#) through Engage Victoria

A copy of the submission is provided as below:

Planning principles and strategies for employment land.

The draft Melbourne industrial and commercial land use plan includes principles and strategies to guide planning for industrial and commercial land. (page 32).

Do you think the principles and strategies provide enough clarity and guidance to assist planning for industrial and commercial land?

If no, please let us know why and how they could be improved.
Criteria to identify regionally-significant industrial precincts.

Plan Melbourne identifies state-significant industrial precincts. The draft Melbourne industrial and commercial land use plan identifies regionally-significant industrial precincts and includes criteria used as the basis to identify these locations (page 34).

Do you support the criteria developed to identify regionally-significant industrial precincts?

If no, please let us know why and how they could be improved.

Purpose for regionally-significant industrial precincts and local industrial precincts.

Plan Melbourne outlines a purpose for state-significant industrial precincts. The draft Melbourne industrial and commercial land use plan identifies a purpose for regionally-significant industrial precincts and local industrial precincts (page 35).

Do you support the purpose developed for regionally-significant industrial precincts and local industrial precincts?

If no, please let us know why and how they could be improved.

Developing local industrial land use strategies.
Appendix 2 of the draft Melbourne industrial and commercial land use plan proposes guidance for developing local industrial land use strategies.

Do you have any comments or suggestions to improve the guidance for developing local industrial land use strategies?

Key industrial and commercial areas.

The draft Melbourne industrial and commercial land use plan identifies and describes key industrial and commercial areas for each of the six metropolitan regions (refer to Part B of the plan).

Have the key industrial and commercial areas been adequately identified and described across the regions?

If no, please let us know which other area we should identify or how the areas can be better described.

Would you like to comment on any other aspects of the plan?

If you would like to upload a submission, please do so here.

I am making this submission:
Email address (Optional)

I agree to receive emails about my submission if required or project updates.
Yes

Privacy Statement - Draft Melbourne Industrial and Commercial Land Use Plan

What we will do with your submission

The Department of Environment, Land, Water and Planning (DELWP) is committed to protecting personal information provided by you in accordance with the principles of the Victorian privacy laws. The submission you provide to DELWP will be used to inform the finalisation of the Melbourne Industrial and Commercial Land Use Plan.

The information you provide will be made available to DELWP to develop a consultation report. This report will be uploaded to the Melbourne Industrial and Commercial Land Use Plan page on the DELWP website.

The contact information you provide may be used to contact you should we need to clarify your submission or to provide you with project updates.

The submission you provide will be published on the DELWP website. To protect individual privacy, DELWP will remove your name and address from your submission when we receive it.

If you do not wish to be identified, please ensure there is no other information in your submission that could identify you or other individuals.
If you are making comment as an organisation, then your comments may be published, including the name of your organisation.

De-identified submissions may be used by DELWP, or its contracted service providers under confidentiality agreements, in preparing its recommendations to government.

Please note, if you do not provide your name/email address we will not be able to identify your submission if you wish to access it, make a correction, or require technical support.

Should you need to correct the information you provided or gain access to your submission, please contact us via email at planning.implementation@delwp.vic.gov.au

I agree to the privacy statement

yes

To view all of the form’s submissions, visit:


Regards,

The Engage Victoria Team

This is not SPAM. You are receiving this message because you have submitted feedback or signed up to Engage Victoria. If you think you have been sent this by mistake please contact us at contact@engage.vic.gov.au

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City of Stonnington Submission

1. Planning principles and strategies for employment land

Council is supportive of the principles and strategies to guide planning for industrial and commercial land, however considers that the Draft Plan could indicate how these strategies will be incorporated within the Planning Policy Framework (PPF) of the Victoria Planning Provisions (VPP). For example, existing state and regional policy at clauses:

- 11.02-1S (Supply of urban land);
- 17.01-1R (Diversified economy - Metropolitan Melbourne);
• 17.02-1S (Business); and
• 17.03-1S (Industrial land supply),
could be strengthened to align with the direction provided.

Furthermore, any additional planning frameworks (such as a revised hierarchy for industrial precincts) should be embedded within the VPP. An integrated approach would ensure that the strategies and principles remain relevant and accessible when undertaking strategic planning.

2. Criteria to identify regionally-significant industrial precincts

Council is supportive of the criteria used to identify regionally-significant industrial precincts, acknowledging that Stonnington contains a small area of industrial zoned land (categorised as a 'local industrial precinct') at Paran Place and Weir Street, Glen Iris.

3. Purpose for regionally-significant industrial precincts and local industrial precincts

Council supports the stated purpose of local industrial precincts – ‘to provide for a range of local industry and employment opportunities that support local communities’.

4. Developing local industrial land use strategies

The Draft Plan (at Appendix 2) provides very high level guidance to Councils developing local industrial land use strategies. Whilst this recognises that Councils are often best placed to identify local issues, trends and opportunities, Councils could be supported through access to data, and greater collaboration with DELWP on regional and employment demand forecasts.

Critical to realising the objectives of any industrial strategy is the application of zones, and considering this, more discussion could be provided on applying the various zones as outlined briefly on page 35.

5. Key industrial and commercial areas

Map 15 provided on page 106, titled ‘Inner South East Region future direction map – commercial land’ identifies the Caulfield and Carnegie ‘Major Activity Centres – Existing’, and incorrectly includes commercial land within the City of Stonnington which sits outside these major activity centres. In addition, as only existing conditions are identified, it is unclear why the map is titled ‘future direction map’.

Council notes that the Draft Plan references unpublished DELWP data which provides existing commercial floorspace in 2018 and the commercial floorspace required from 2016 to 2031 for Stonnington. Previous analysis undertaken for Stonnington relied on alternative assumptions and methodology, and as such, Council is enthusiastic to discuss access to this dataset and how it can assist Council’s strategic work program going forward.

Council supports the current consultative process on the Draft Plan and welcomes further opportunities to engage with DELWP in regard to this submission.

Please contact [REDACTED] if you have any queries in relation to this or any other matter.

[Signature]
Acting Manager City Strategy