Hi planning.implementation@delwp.vic.gov.au

There has been a submission on Planning for Melbourne’s Industrial and Commercial Land through Engage Victoria

A copy of the submission is provided as below:

Planning principles and strategies for employment land.

The draft Melbourne industrial and commercial land use plan includes principles and strategies to guide planning for industrial and commercial land. (page 32).

Do you think the principles and strategies provide enough clarity and guidance to assist planning for industrial and commercial land?

If no, please let us know why and how they could be improved.
Criteria to identify regionally-significant industrial precincts.

Plan Melbourne identifies state-significant industrial precincts. The draft Melbourne industrial and commercial land use plan identifies regionally-significant industrial precincts and includes criteria used as the basis to identify these locations (page 34).

Do you support the criteria developed to identify regionally-significant industrial precincts?

If no, please let us know why and how they could be improved.

Purpose for regionally-significant industrial precincts and local industrial precincts.

Plan Melbourne outlines a purpose for state-significant industrial precincts. The draft Melbourne industrial and commercial land use plan identifies a purpose for regionally-significant industrial precincts and local industrial precincts (page 35).

Do you support the purpose developed for regionally-significant industrial precincts and local industrial precincts?

If no, please let us know why and how they could be improved.

Developing local industrial land use strategies.
Appendix 2 of the draft Melbourne industrial and commercial land use plan proposes guidance for developing local industrial land use strategies.

Do you have any comments or suggestions to improve the guidance for developing local industrial land use strategies?

Key industrial and commercial areas.

The draft Melbourne industrial and commercial land use plan identifies and describes key industrial and commercial areas for each of the six metropolitan regions (refer to Part B of the plan).

Have the key industrial and commercial areas been adequately identified and described across the regions?

If no, please let us know which other area we should identify or how the areas can be better described.

Would you like to comment on any other aspects of the plan?

If you would like to upload a submission, please do so here.

I am making this submission:
on behalf of a local council

**Email address (Optional)**

I agree to receive emails about my submission if required or project updates.
Yes

**Privacy Statement - Draft Melbourne Industrial and Commercial Land Use Plan**

**What we will do with your submission**

The Department of Environment, Land, Water and Planning (DELWP) is committed to protecting personal information provided by you in accordance with the principles of the Victorian privacy laws. The submission you provide to DELWP will be used to inform the finalisation of the Melbourne Industrial and Commercial Land Use Plan.

The information you provide will be made available to DELWP to develop a consultation report. This report will be uploaded to the Melbourne Industrial and Commercial Land Use Plan page on the DELWP website.

The contact information you provide may be used to contact you should we need to clarify your submission or to provide you with project updates.

The submission you provide will be published on the DELWP website. To protect individual privacy, DELWP will remove your name and address from your submission when we receive it.

If you do not wish to be identified, please ensure there is no other information in your submission that could identify you or other individuals.
If you are making comment as an organisation, then your comments may be published, including the name of your organisation.

De-identified submissions may be used by DELWP, or its contracted service providers under confidentiality agreements, in preparing its recommendations to government.

Please note, if you do not provide your name/email address we will not be able to identify your submission if you wish to access it, make a correction, or require technical support.

Should you need to correct the information you provided or gain access to your submission, please contact us via email at planning.implementation@delwp.vic.gov.au

I agree to the privacy statement

yes

To view all of the form's submissions, visit:


Regards,

The Engage Victoria Team

This is not SPAM. You are receiving this message because you have submitted feedback or signed up to Engage Victoria. If you think you have been sent this by mistake please contact us at contact@engage.vic.gov.au

Privacy Policy Log In to Site
30 December 2019

Email: planning.implementation@delwp.vic.gov.au

Dear Sir / Madam

Draft Melbourne Industrial and Commercial Land Use Plan (2019)

Maribyrnong City Council (Council) thanks the Department of Environment, Land, Water and Planning (DELWP) for the opportunity to comment on the Draft Melbourne Industrial and Commercial Land Use Plan (2019).

Melbourne’s west is home to a strong industrial skill base complemented by innovative health and education facilities. With affordable land provision, major transport links, freight corridors and an expanding rail corridor, strong growth is projected and development of an industrial and commercial land use plan is welcomed.

Council has taken a proactive role in protecting and enhancing employment generating land by preparing structure plans and adopting the Maribyrnong Economic and Industrial Development Strategy (MEIDS) in 2011.

MEIDS sets the direction for economic development in the City providing the basis for the demand and supply of industrial land. MEIDS identified ten industrial precincts classifying land as Core Employment Areas (CEA) or Strategic Employment Investigation Areas (SEIA). CEA are highly suitable for employment, function relatively efficiently and are locations where employment should be protected and enhanced. SEIA require further investigation to consider and address limitations of the land and to provide future guidance.

To support economic growth and development in the City, Council has prepared numerous framework and structure plans including:

- West Footscray Neighbourhood Plan (2018)
- Tottenham and West Footscray Precinct Framework Plans (2014) (under review)
- Footscray Structure Plan (2014)
- Central West Structure Plan (2008) (under review)

Council is also working with the Victorian Planning Authority and Hobsons Bay City Council to prepare a Framework Plan for the Brooklyn Business Park including the Yarraville Cawley CEA.
The Tottenham and West Footscray Precinct Framework Plans (2014) and Central West Structure Plan (2008) are currently under review and planning scheme amendments are proposed to commence in 2020.

The draft Melbourne Industrial and Commercial Land Use Plan identifies Tottenham CEA, West Footscray CEA and Brooklyn Business Park as forming part of the State Significant Industrial Precincts (SSIP). We support the protection of industrial land for the purpose of employment and the inclusion of these areas as SSIP is consistent with existing strategic policy.

The Victorian Government has recognised the importance of the region delivering significant projects in recent years, including the West Gate Tunnel Project, to support the region. Similarly major rail projects such as Melbourne Metro, inland freight rail and the future airport rail have direct relation to the City and are shaping Victoria.

To further improve connectivity, continued and future investment in the SSIP is critical. The proposed duplication of Paramount Road, Cemetery Road and the Ashley Street underpass would greatly benefit SSIP in the City linking the Tottenham CEA, West Footscray CEA, Brooklyn Business Park and Central West Major Activity Centre.

Prioritised investment with a clear focus on essential supporting infrastructure to support the future growth of the region is required to:

- increase the economic activity and productivity
- improve connectivity
- reduce congestion
- retain a skilled workforce

Without prioritised investment in critical infrastructure to keep the west moving and jobs evolving, the region will become increasingly uncompetitive. This outlook highlights the need for urgent action and tangible investment to the region's future.

In reviewing the plans Council has identified two anomalies on Map 7 and requests updates to the:

- Footscray MAC to include all land zoned ACZ
- Edgewater Activity Centre to only include areas identified for 'Business or Mixed Use' in the Riverside Physical Framework Plan No.1 (1992) – refer attached.

If you have any queries regarding this matter please contact [Name] Coordinator Strategic Planning from the Maribyrnong City Council by e-mail

Yours faithfully

[Signature]

Manager City Futures