Network safety, function and capacity
Existing infrastructure such as the Western Highway can be harnessed to ensure a strong economy and meet changing passenger travel demands.

Freight and logistics precinct
The Dooen area has potential to develop as a freight precinct for various commodities, by capitalising on its intermodal facility, its location on the converging Henty and Wimmera Highways and proximity to the Western Highway.

Amenity and useability
Tourism is a key economic generator, particularly in the south of the region (Halls Gap). Improving connectivity, amenity and useability will be important to retaining this economic function.

Safe, reliable and resilient network
Emergency planning for major disruptions will need to be considered at both the state and local levels to ensure that the impact on access and connectivity is minimised.

Technological advancements
The rollout of the NSN may reduce the need for some travel purposes such as health and education.

Access and connectivity
Key transport spines will continue to provide links to Melbourne, intra-state and inter-state for freight movements. Links to and from smaller communities for education, employment and other facilities will be critical as the demography changes.

Efficient ways to transport goods
Small roads may not be able to cope with the number and use of higher volume trucks. A review of the local road network may be needed to ensure it is fit for purpose.