



**KAMAHI DJORDON KING**  
**VISUAL ARTIST – PERFORMANCE ARTIST**

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Date: Monday 5<sup>th</sup> March, 2018

**To :** Planning Panels Victoria, 1 Spring Street Melbourne 3000

**Re: Apollo Bay Resort - Local and Regional Economic impact**

To Whom It May Concern,

I am writing to voice my enthusiastic support for the Apollo Bay Resort project.

I am a recognised indigenous artist who won the 2011 Victorian indigenous Art Award for Works on Paper, and was also a finalist in another category in that same year. I have also been employed as a Manager at the Koorie Heritage Trust in Victoria during my diverse career as a combined visual artist, business-person and an entertainer/performer. I was the project manager and curator of many successful art projects. And I have travelled the world performing in shows such as 'The Shadow King' which played at the Barbican Theatre on the West End in London.

In 2017, I was approached by the Apollo Bay Resort project team to see if I had an interest to produce a significant collection of art to be displayed in the hotel and villa project.

I was thrilled to have been asked. I was advised that the hotel will likely require over 2000 pieces, and intends to take the 'Art-Style Hotel' concept one step further and ensure that every single room, foyer, bar and restaurant is filled with art from both local and national artists, and will include a minor contribution from International artists to appeal to a variation of International guests - with every single piece being made available for sale in an extensive catalogue that the resort would have available on a daily basis to guests for purchase.

I feel it's a perfect springboard for local artists, particularly some of the little-known Indigenous Artists, who often have limited avenues and exposure available to them to gain recognition, and to assist them to earn a living from their creativity, in an international standard resort hotel and villa project. I feel it's exactly what we need in this region.

I am pleased they have a strong interest to support and promote local artists to the world. On a personal level – the sooner Apollo Bay Resort is up – the better for us all!

I trust the panel will see the value of this project to professionals such as myself working in the art sector.

Yours sincerely,



Kamahi Djordon King