

**EDITHVALE AND BONBEACH** 

# ENVIRONMENT EFFECTS STATEMENT

Consultation Plan





# Contents

Introduction	3	Stakeholders	12
Background	3	Key messages	13
Planning and environment assessment process	4	Engagement activities	4.5
Purpose of this document	5	and program	15
Project timeline	6	Level of engagement	16
Project descriptions	6	Reporting, evaluation and continuous improvement	19
Communications and		continuous improvement	1 7
engagement framework	8	Appendix 1 – Detailed	
Strategic context	8	stakeholder list	20
Communications and engagement principles	9	Appendix 2 – Summary of public participation to date	22
Communications and engagement objectives	10		
How feedback will be used	11		

# Introduction

## Background

The Victorian Government is removing 50 dangerous and congested level crossings around Melbourne, including the crossings at Edithvale Road, Edithvale and Station Street/Bondi Road, Bonbeach.

The Level Crossing Removal Authority (LXRA) undertook early planning work, technical investigations and consultation during 2016 to determine the best solution for removing level crossings along the Frankston rail line.

In February 2017, the Victorian Government announced that the level crossings at Bonbeach and Edithvale would be removed by lowering the rail line into a trench at each location. New stations will also be built at Edithvale and Bonbeach as part of each project.

The rail trench options received significant community support during consultation undertaken in late 2016.

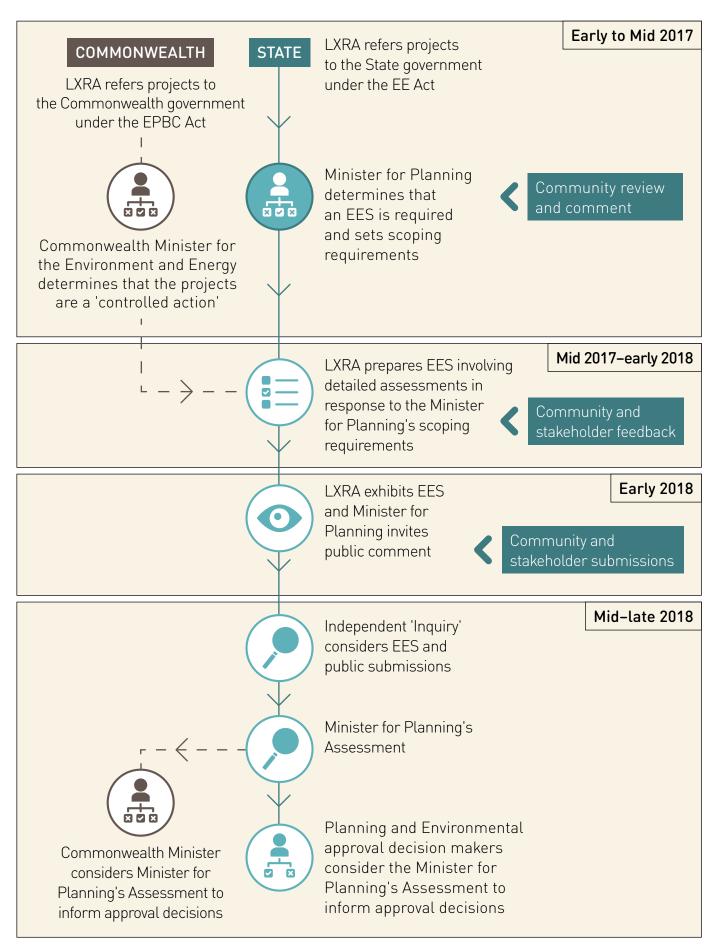
The Minister for Planning has determined that an Environment Effects Statement (EES) is required under the *Environment Effects Act 1978* (EE Act) for the level crossing removals at Edithvale and Bonbeach. A single EES will be prepared addressing both projects.

While the primary focus of the EES is to assess environmental impacts on regional groundwater, the Edithvale-Seaford wetlands and the disturbance of acid sulfate soils, the EES will assess all potential environmental and social impacts. LXRA will also engage on other key topics of interest to the community and consider feedback on these aspects as part of further planning and design work for each project.

In addition, the Commonwealth Minister for the Environment and Energy has determined that the level crossing removal projects at Edithvale and Bonbeach are a 'controlled action' under the *Environment Protection and Biodiversity Conservation Act 1999* (EPBC Act), in that they have the potential to significantly impact the Ramsar wetlands, listed threatened species and migratory species.

A Bilateral Agreement is in place with the State, which enables the Commonwealth to rely on the EES assessment process to examine these impacts and inform decision making around environmental approvals.

## Planning and environment assessment process



# Purpose of this document

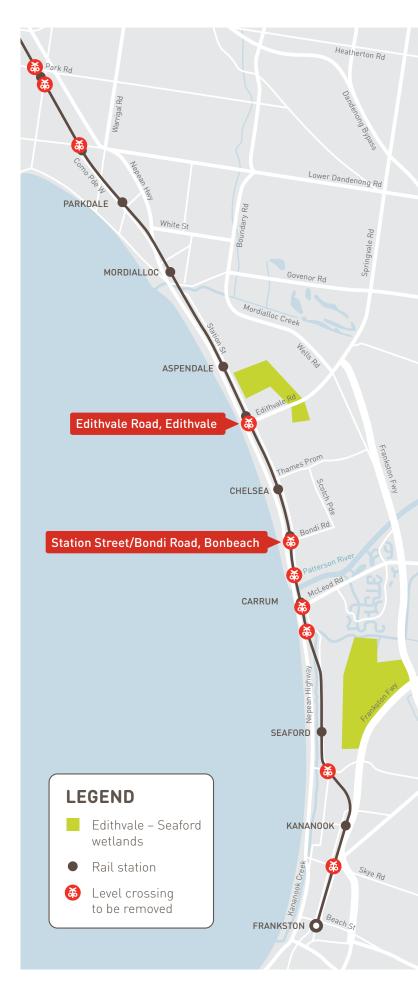
This plan outlines how LXRA will inform the public and consult with stakeholders during the preparation of the EES.

More than 800 people provided feedback during the options development phase for Edithvale and Bonbeach, demonstrating strong community interest and involvement in the project to date.

This plan seeks to build on the information already gathered and feedback received in previous extensive phases of consultation during 2016 and 2017.

The communication and engagement activities outlined in this plan are designed to inform stakeholders, help them understand key information and encourage participation in the process in order to seek input and feedback. Public participation will help LXRA better understand and respond to any issues of concern.

As part of the EES process, LXRA will give further consideration to any community concerns, particularly with respect to environmental impacts in line with the Minister for Planning's requirements.



## Project timeline\*

**⊘** 

2016

Early investigations and consultation on options

**Early 2017** 

Referrals under the Environment Effects Act 1978 and Environment Protection and Biodiversity Conservation Act 1999



Mid 2017 - mid 2018

EES process



Mid to late 2018

Planning approvals



2019

Construction

\* Note, project timeline dates are subject to change.

## Project descriptions

## Edithvale project

The Edithvale project involves lowering the rail line into a trench under a new Edithvale Road bridge at the current road level as well as building a new Edithvale Station.

The rail track would be approximately eight metres below ground level at Edithvale Station and includes underground infrastructure (below the rail track) to collect and divert rainwater from the trench.

Where necessary, a combination of barriers, throw screens and fencing will be erected along the trench to prevent access by vehicles or people.

Decking above the rail trench is required to provide for station car parking and space has been set aside for a future substation in line with Public Transport Victoria's (PTV) long term plans.

New pedestrian bridges will be constructed to maintain pedestrian access across the railway line in consultation with the community.



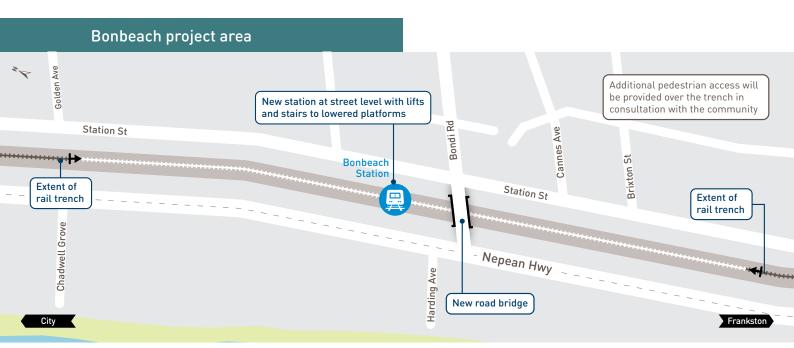
## **Bonbeach project**

The Bonbeach project involves lowering the rail line into a trench under a new Bondi Road bridge at the current road level as well as building a new Bonbeach Station.

The rail track would be approximately eight metres below ground level at Bonbeach Station and includes underground infrastructure (below the rail track) to collect and divert rainwater from the trench.

Where necessary, a combination of barriers, throw screens and fencing will be erected along the trench to prevent access by vehicles or people.

Decking above the rail trench may be required to provide for station car parking and new pedestrian bridges will be constructed to maintain pedestrian access across the railway line.



## **Benefits**

The level crossing removals at Edithvale and Bonbeach will bring significant travel, safety and social benefits including:

- Less congestion for the 17,500 motorists who use these roads each day
- No more waiting at boom gates, which are currently down for 42 minutes at Edithvale and 45 minutes at Bonbeach during the morning peak
- New stations at Edithvale and Bonbeach
- Improved safety for pedestrians, cyclists and motorists by separating road and rail
- New opportunities to improve the area through improved footpath connections, streetscape works and landscaping.



# Communications and engagement framework

## Strategic context

Public participation in project planning and delivery is essential for achieving positive community outcomes.

The EES process provides the opportunity for a comprehensive and transparent analysis of any impacts associated with the project and how these will be addressed.

Government legislation and policies provide guidance around the need for community engagement:

- The *Transport Integration Act 2010* includes the principles of stakeholder engagement and community participation in decision-making
- Guidelines under the *Environment Effects Act 1978* provide formal opportunities for public engagement and the proponent's proposed plan for consultation
- Victorian Government Accessible Communications Guidelines ensure communications materials are presented in ways that allows all Victorians to access information
- Victorian Government Communications Guidelines ensure communications activities by Victorian Government entities are effective, well managed and responsive to the diverse needs of the Victorian community
- The Victorian Auditor-General's Office *Public Participation in Government decision-making* provides a high level framework for the public sector to use when deciding how best to involve the public in government decision-making and implementation.

# Communications and engagement principles

The following principles are derived from the Victorian Auditor-General's Office better practice guide for public participation.

LXRA will implement these principles as part of its approach towards communications and engagement.

### Communications and engagement principles

Principle	LXRA approach	
Responsiveness	<ul> <li>Prompt acknowledgement of queries or concerns</li> </ul>	
	• Respond to all issues raised, no matter how big or small	
Transparency and integrity	• Provide timely updates on project progress through various communication channels	
	<ul> <li>Provide information with enough time for people to understand and ask informed questions, before we ask for feedback</li> </ul>	
Openness	• Be open and honest in our interactions with the public	
	<ul> <li>Continue to meet with residents and stakeholders as requested</li> </ul>	
Accountability	<ul> <li>Take ownership for any issues which may arise and have an impact on residents or stakeholders</li> </ul>	
	<ul> <li>Provide key points of contact within LXRA for any community queries or concerns</li> </ul>	
Inclusiveness	<ul> <li>Establish a Community Reference Group (CRG) (see Engagement Activities and Program for more detail) during the planning phase to inform on the project and ensure community and stakeholder views are captured</li> </ul>	
	<ul> <li>Ensure materials and documents are provided in an accessible format, allowing a wide range of community members to participate</li> </ul>	
Awareness	<ul> <li>Broad communications spanning neighbouring suburbs regarding the EES and opportunities for involvement</li> </ul>	
	<ul> <li>Use a range of communication channels to tap into different audiences i.e. online, newspapers, letterbox drops, signage, face-to-face</li> </ul>	

## Communications and engagement objectives

This strategy will be evaluated against the following communications and engagement objectives:

- Achieve a high level of awareness with local residents, businesses and stakeholders regarding the EES process and opportunities to influence outcomes
- Provide opportunities for community involvement in the EES process, particularly regarding any potential environmental impacts and mitigation measures
- Encourage participation in the EES and project development
- Ensure communications materials are clear, accessible and easily understandable, allowing community members and stakeholders to take part in the process by providing comment on the draft scoping requirements and EES upon exhibition, if desired
- Demonstrate how community and stakeholder concerns have been addressed through the EES process.



## How feedback will be used

Community and stakeholder feedback will be collected, recorded and considered as part of the project at various stages.

The following table outlines how feedback has been used to inform design solutions and how it will be used to further inform the project:

Project stage	Timing	How feedback is informing the project
Early planning and consultation for removing the level crossings	• February - October 2016	<ul> <li>Community and stakeholder feedback considered as part of the options analysis and shortlisting phase</li> </ul>
Feedback analysis, further technical work and determination of design solutions – rail trenches	• October 2016 – March 2017	Trenches selected for Edithvale and Bonbeach following community feedback and technical assessments
Detailed planning through the EES process	• June – December 2017	<ul> <li>Consultation on detailed aspects of the project including potential environmental impacts and mitigations, urban design (including streetscape and landscape design), location and design of pedestrian bridges over the trenches, parking, walking and cycling connections, station design and construction impacts*</li> </ul>
		<ul> <li>Feedback will be used to inform the design</li> </ul>
Formal exhibition, Inquiry and	• Early-mid 2018	<ul> <li>Public submissions through the formal exhibition of the EES</li> </ul>
Assessment		Submissions to independent Inquiry
		<ul> <li>Minister for Planning's Assessment and consideration of approvals</li> </ul>
Construction	• 2019	<ul> <li>Ongoing communication regarding project design, construction and expected impacts</li> </ul>
		<ul> <li>Opportunities to inform construction methodology and ways to reduce impacts</li> </ul>
		<ul> <li>Dedicated communications and stakeholder resources to handle issues or concerns during construction</li> </ul>

<sup>\*</sup> While the primary focus of the EES is to assess environmental impacts on regional groundwater, the Edithvale-Seaford wetlands and the disturbance of acid sulfate soils, the EES will assess all potential environmental and social impacts. LXRA will also engage on other key topics of interest to the community and consider feedback on these aspects as part of further planning and design work for each project.

# **Stakeholders**

LXRA will inform stakeholders about the EES process to help them understand potential impacts and to encourage participation in the project, particularly local residents and businesses in Edithvale and Bonbeach as well as relevant government agencies and stakeholder groups. See Appendix 1 for a detailed stakeholder list.

LXRA will collect, consider and record community and stakeholder feedback and demonstrate how feedback has been addressed as part of the project.

Wherever it is not possible to incorporate community or stakeholder preferences, the reasons will be clearly explained. This will demonstrate how and why decisions were made and build confidence in the engagement process.

### **APPROVERS**

Victorian and Commonwealth Governments

Minister for Planning

Commonwealth Minister for the Environment and Energy

> Heritage Victoria (if applicable)

**Aboriginal Victoria** 

Regulatory agencies including Melbourne Water, EPA, VicRoads and Kingston City Council

## **GOVERNMENT**

Local Government (Frankston and Kingston)

> Department of Environment, Land, Water and Planning (DELWP)

**Department of Economic** Development, Jobs, Transport and Resources (DEDJTR)

> Commonwealth Department of **Environment** and Energy

Members of Parliament (State and Commonwealth)

> Other relevant departments and agencies

## **COMMUNITY AND STAKEHOLDERS**

Local residents (owners and occupiers)

**Businesses** (owners and occupiers)

Special interest groups (including 'Friends of' groups)

**Motorists** 

Public transport users

Walkers and cyclists

Industry associations and peak bodies

Transport user groups

Sporting groups

Media

**Utilities** 

Transport operators

**Culturally And** Linguistically Diverse (CALD) communities

# Key messages

Key messages assist in providing clear information about the project, its objectives and opportunities for involvement. These messages will be reviewed and updated as the project progresses.

### Project background

- We're removing the level crossings at Edithvale Road, Edithvale and Station Street/ Bondi Road, Bonbeach by lowering the rail line into a trench at each location. There will also be new train stations at Edithvale and Bonbeach.
- These two projects will bring significant travel and safety benefits to the area, by reducing congestion and removing the dangerous point at which trains, cars and pedestrians meet.
- There will be less congestion for the 17,500 motorists who use these roads each day and no more waiting at boom gates, which are currently down for 42 minutes at Edithvale and 45 minutes at Bonbeach during the morning peak.
- There will also be new opportunities to improve the area through better footpath connections, streetscape works and landscaping, plus the modern new stations.
- Our investigations show that it is feasible to build a trench in Edithvale and Bonbeach. However, given the crossings are located close to the internationally-protected Ramsar Edithvale-Seaford wetlands, it is important that we assess the potential impacts on the wetlands and ways to mitigate those impacts.

### **EES process**

- We have received a decision from the Minister for Planning that an EES is required for our projects in Edithvale and Bonbeach.
- An EES is an assessment of the potential significant environmental, social and planning aspects of a project, and the approach to managing those impacts. The process includes formal community involvement.
- The EES process will focus on the potential effect of the rail trenches on regional groundwater and the internationally protected Ramsar Edithvale-Seaford wetlands and how these effects can be avoided, mitigated and managed.
- The EES will also examine the possible presence and disturbance of any acid sulfate soils in the area to make sure there are no unacceptable risks to the environment and community.
- The scoping requirements will be formally issued by the Minister for Planning and exhibited for public comment.
- A Technical Reference Group (TRG) will be convened by DELWP to advise on technical aspects throughout the EES assessment. It will be comprised of relevant state government agencies, departments and Kingston City Council.
- There will be opportunities for community involvement as part of the project, including meetings and briefings, information sessions, a Community Reference Group and online engagement.

- LXRA will prepare the EES consistent with the approach set out in the scoping requirements and the EES will be exhibited for public comment.
- Following public exhibition an Inquiry will consider the environmental effects of the project.
- The Minister has not decided whether public hearings will be required as part of the Inquiry process at this stage. However, the EES will be exhibited for public comment.
- An EES process can take 12 18 months and construction cannot begin until the Minister for Planning has completed his review of the EES and issued an Assessment.
- Once completed, the EES assessment will help inform a number of approvals including the necessary planning scheme amendment, Aboriginal Cultural Heritage Plan (CHMP) as well as approvals under the Commonwealth Government's Environment Protection and Biodiversity Conservation Act 1999.
- Construction is expected to start on the level crossing removals in 2019.



# **Engagement activities and program**

A range of communications and engagement tools and activities will be used to keep people informed about the EES investigations and highlight opportunities for involvement.

The below list of activities will be targeted to stakeholder needs and preferences.

### **Print communications**

- Project newsletter distributed to neighbouring suburbs and available at local train stations, libraries and Council and MP offices
- Fact sheets and brochures
- Posters and signage
- Media and advertising
- Maps and other visual aids

## **Digital communications**

- Website information via levelcrossings.vic.gov.au
- Online engagement, through the 'Your Level Crossings' online engagement hub
- Email updates where people can sign up at levelcrossings.vic.gov.au
- Social media
- Videos
- 3D modelling
- Digital advertising

## **Engagement**

- Stakeholder briefings with special interest groups (including 'Friends of') groups to help strengthen relationships, encourage participation and increase understanding of project issues and opportunities
- **Resident and trader meetings** involving one-on-one meetings with interested traders and residents to hear concerns and address issues
- Community Reference Group (CRG) comprising local community representatives, members of special interest groups, Council officers and project team members to facilitate communication and inform on progress
- Workshops on key topics of interest, such as urban design, to capture local perspectives, insights and aspirations for local communities
- **Information sessions** during the formal exhibition stage to display EES documentation and provide access to core team members to answer any questions
- **Community presentations** to local groups such as Rotary and Probus to increase awareness about the project and EES process
- Information displays to provide access to brochures, fact sheets and newsletters
- **Direct communications** such as emails and phone calls to increase understanding about the project and to answer any questions

### Hard to reach

- Information for Culturally and Linguistically Diverse Communications (CALD) communities
- Use of a language line for interpreters
- Advertising in specific language publications
- Consultation with community group leaders to identify vulnerable and hard to reach communities
- Collaboration with local government to use known contacts

The table overleaf outlines how communications and engagement activities have and will align with planning and project activities.

## Level of engagement

The International Association of Public Participation's (IAP2) Spectrum helps with establishing a framework for community and stakeholder engagement.

Throughout 2016, LXRA undertook extensive engagement to help inform decisions around the rail trench design solutions for the two projects.

LXRA will continue to **inform**, **consult** and **involve** community members and stakeholders during the next phase of the project.

## Communications and engagement activities

Communications and engagement activities				
Project stage and timing	Planning and project activity	Planned communications	IAP2 goal	
Early investigations, consultation on options and design solutions determined  Early 2016 – early 2017 (complete*)	<ul> <li>Undertake site investigations to inform technical studies</li> <li>Preliminary engineering design work</li> <li>Shortlist design options</li> <li>Multi-criteria analysis on viable options</li> </ul>	<ul> <li>Engagement</li> <li>Information sessions</li> <li>Community presentations</li> <li>Online engagement</li> <li>Survey and quick polls</li> <li>Meetings and briefings</li> <li>Emails and phone calls</li> <li>Mobile information hub</li> <li>Market research</li> <li>'Pop ups'</li> <li>Communications</li> <li>Media and advertising</li> <li>Website information</li> <li>Project newsletters, brochures and fact sheets</li> <li>Email updates</li> <li>Social media</li> <li>Videos</li> <li>Preliminary 3D modelling</li> </ul>	<ul> <li>Inform communities and stakeholders on the early investigations by providing balanced and objective information to assist them in understanding the issues and opportunities for each design option under consideration</li> <li>Consult by obtaining community and stakeholder feedback on the design options and technical factors relating to each of the options</li> <li>Involve by working directly with communities and stakeholders during the options development phase to ensure their concerns and aspirations are consistently understood and considered</li> </ul>	
LXRA prepares the EES  June 2017 - late 2017	<ul> <li>Further detailed site investigations and technical studies</li> <li>Scoping requirements issued for public comment</li> <li>Further design development</li> <li>Applicable approvals assessment</li> <li>Technical Reference Group (convened by DELWP)</li> <li>Prepare EES documentation for public exhibition in line with the Minister for Planning's scoping requirements</li> </ul>	<ul> <li>Engagement</li> <li>Project Community Reference Group</li> <li>Community and stakeholder workshops</li> <li>Online engagement</li> <li>Meetings with traders and residents</li> <li>Stakeholder meetings and briefings</li> <li>Community presentations</li> <li>Focus on hard to reach communities</li> <li>Communications</li> <li>Social media</li> <li>Videos</li> <li>Email updates</li> <li>Website information</li> <li>Media and advertising</li> <li>Project newsletters, brochures and fact sheets</li> <li>Information displays</li> <li>Further 3D modelling</li> </ul>	<ul> <li>Inform on the EES process, potential project impacts and associated avoidance, mitigation or management techniques to increase community and stakeholder understanding about key issues and opportunities</li> <li>Consult on detailed aspects of the project and obtain feedback to help inform the design and enhance project outcomes</li> <li>Involve communities and stakeholders through workshops and one-on-one meetings to thoroughly understand issues and work with them on potential mitigations</li> </ul>	

Project stage and timing	Planning and project activity	Planned communications	IAP2 goal
EES formal exhibition  Early 2018	Exhibit EES documents	<ul> <li>Engagement</li> <li>Information sessions</li> <li>Focus on hard to reach communities</li> <li>Respond to email and phone queries</li> </ul>	• Inform on the final EES documentation once it has been signed off and authorised for public exhibition to encourage public participation
		Communications	
		<ul> <li>Broad communication regarding the exhibition including newsletters letterbox dropped to residents, signage, media, advertising, website information, email updates and social media</li> </ul>	
EES process complete – preparing for	Planning and environmental approvals	<ul><li>Engagement</li><li>Respond to email and</li></ul>	<ul> <li>Inform on construction timing and associated impacts in advance of</li> </ul>
construction	<ul><li>approvals</li><li>Further design</li></ul>	<ul><li>phone queries</li><li>Establish Stakeholder</li></ul>	works occurring
Mid – late 2018  development	<ul> <li>Liaison Group (SLG)         <ul> <li>to help facilitate</li> <li>communication during</li> <li>construction</li> </ul> </li> <li>Members to meet         monthly to discuss         <ul> <li>construction progress</li> <li>and raise any issues</li> <li>or concerns</li> </ul> </li> </ul>	Consult on detailed aspects of the project design and obtain feedback on construction impacts to encourage continuous improvement	
		Communications	
		<ul> <li>Ongoing communication through newsletter and email updates, website information and social media</li> </ul>	

<sup>\*</sup> See detailed summary of communications and engagement activities completed to date in Appendix 2.

# Reporting, evaluation and continuous improvement

All tools, techniques and activities will continue to be assessed and updated to ensure communications and engagement objectives are being met.

Awareness and participation levels will be measured through a number of means including:

- number of people attending sessions and workshops
- comments received through online engagement portal
- website visits
- social media statistics
- emails
- phone calls
- number of public submissions through the formal exhibition process.

Community and stakeholder satisfaction levels will be measured through:

- hard copy feedback forms at sessions
- community survey
- quick polls
- sentiment captured though media monitoring
- sentiment captured through submissions.

Anecdotal feedback will also be recorded and collected, particularly from key stakeholders such as Councils, the project's Community Reference Group members and local groups.

This Consultation Plan may be modified and updated as the EES preparation progresses. This will ensure that consultation is tailored to address any emerging issues, engagement opportunities, or community preferences.

Feedback will be recorded in LXRA's community and stakeholder contact database system and exported for regular review. Issues will be considered and addressed as part of the EES process with outcomes to be reported in the final EES report.

# Appendix 1 - Detailed stakeholder list

## Stakeholder Group Stakeholders • Victorian and Commonwealth Governments **Approvers** Minister for Planning • Commonwealth Minister for the Environment and Energy Aboriginal Victoria • Public Transport Victoria VicRoads • Heritage Victoria (if applicable) • Regulatory agencies including Melbourne Water, Southern Rural Water, EPA, VicRoads and Kingston City Council Government • Local Government (Kingston and Frankston) • Department of Environment, Land, Water and Planning (DELWP) • Department of Economic Development, Jobs, Transport and Resources (DEDJTR) Commonwealth Department of the Environment and Energy • Members of Parliament • Other relevant departments and agencies • Office of the Victorian Government Architect



#### Stakeholder Group

#### Stakeholders

# Community and stakeholders

- Local residents (owners and occupiers)
- Schools
- Wider community
- Businesses (owners and occupiers)
- Special interest groups
- Chelsea and District Historical Society
- Bonbeach Surf Lifesaving Club
- Edithvale Lifesaving Club
- Chelsea and Bonbeach Train Station Group
- Birdlife Australia
- Friends of Native Wildlife
- Friends of Edithvale-Seaford Wetlands
- Wurundjeri Tribe Land and Compensation Cultural Heritage Council
- Boon Wurrung Foundation
- Bunurong Land Council Aboriginal Corporation Motorists
- Public transport users
- Walkers and cyclists
- Industry associations and peak bodies
- Transport user groups
  - RACV
  - Victorian Transport Association
  - Bicycle Victoria
  - BUG groups
  - Victoria Walks
- Sporting and leisure groups
- Media
- Utilities
  - Melbourne Water
  - APA Group
  - Multinet Gas
  - NBN Co
  - Optus
  - South East Water
  - Telstra
  - United Energy
- Transport operators
  - VicTrack
  - Metro Trains Melbourne
- V/Line
- Pacific National
- Grenda's Bus Service
- Frankston & Peninsula Airport Shuttle
- CALD communities
- Accessibility groups

# Appendix 2 – Summary of public participation to date

Activity	Details	Statistics
Community presentations and information sessions	LXRA hosted community presentations in Edithvale and Bonbeach for those living and working close to these level crossing to:	Number of attendees: <ul><li>365 for Edithvale</li><li>345 for Bonbeach</li></ul>
(September and October 2016)	<ul> <li>provide locals with technical information about the level crossing removal options under consideration</li> </ul>	
	<ul> <li>inform people about the engagement process</li> </ul>	
	<ul> <li>provide an opportunity to ask questions of relevant technical experts.</li> </ul>	
	LXRA also held two community information sessions for people to learn more about the project, view maps and plans, speak with members of our team and provide direct feedback.	
Survey responses	Online and hard copy survey to	Number of survey
(September and October 2016)	capture feedback on two shortlisted options – rail bridge and rail trench.	<ul><li>responses:</li><li>503 for Edithvale</li><li>320 for Bonbeach</li></ul>
Trader doorknocks	Doorknocks to advise traders of	Number of doorknocks:
(Mid 2016)	design options	<ul> <li>More than 50</li> </ul>
Stakeholder meetings	Meetings and briefings with	• Numerous ongoing
(Ongoing)	stakeholder groups	meetings
Mobile information hub	1 1 9	
(March 2017)	information on the design solutions.	• 190
	Members of the project team and technical experts were available over five days in the week commencing 20 March.	

Activity	Details	Statistics
Community updates	Newsletters distributed to households in the wider project area	5 x 9,200 residents (Bonbeach), 5 x 13,000 residents (Edithvale)
Online engagement	Page views on LXRA's, Your Level	4,715 (Bonbeach),
(September/October 2016 and February/ March 2017 )	Crossings, online engagement hub.	5,585 (Edithvale)
Social pinpoint online engagement		400 (Bonbeach), 700 (Edithvale)
(February/March 2016)		
Social media reach	Reach through LXRA's social media	77,225 (Bonbeach
(February/March 2017)	channels including Facebook, Twitter, Instagram and YouTube.	and Edithvale)
Video views	Video views through Facebook	19,317 views
(September/October 2016 and February/ March 2017 )	and YouTube	(Bonbeach), 17,198 views (Edithvale)
Email subscribers		1,519 (Bonbeach), 1,682 (Edithvale)

levelcrossings.vic.gov.au

## **CONTACT US**

@ contact@levelcrossings.vic.gov.au

**\( \)** 1800 762 667

■ Level Crossing Removal Authority GPO Box 4509, Melbourne VIC 3001 Follow us on social media @levelcrossings









**Translation service** – For languages other than English, please call 9280 0780.

Please contact us if you would like this information in an accessible format.